



NEWS RELEASE

For Immediate Release
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Nanaimo Port Authority

Another Sell Out for 2011 Nanaimo Floating Boat & Marine Trade Exhibitor Space
7th Annual Floating Boat Show June 3 –5, Downtown Nanaimo, will feature incredible deals.

Nanaimo's Annual Floating Boat Show is sold out again. In its' seventh year, the Nanaimo show is now firmly established on the west coast boat show circuit attracting 30 major yacht brokers and manufacturers.

The annual show, held in Downtown Nanaimo at the Boat Basin, showcases over 3500 feet of boats plus 7000 square feet of marine trade show products and services. "We've filled our space with new product again this year, a very good sign that this show provides the right products and mix for show attendees!" comments David Mailloux, Nanaimo Port Authority's Boat Show Manager. "Participants from Vancouver Island, the Mainland and the U.S. will be on hand with an inventory of new and pre-owned product. Each year is different and our 2010 show sold more product than every previous show. Nanaimo's reputation among the yacht brokers and marine related businesses is that we run a quality show and it moves products. There will be some incredible deals you don't want to miss."

"Brand new boats of various sizes, including pre-owned motor and sailing vessels are being offered through 30 West Coast and Island Yacht Brokers and Manufacturers assembled in one location. With a boat for every budget, attendees will see the fast and sexy or the classic lines of vintage crafts," states Mailloux adding that "After six shows, participating brokers understand this market and cater to the needs of show attendees."

An added bonus this year is the **Telus Van Isle 360 Yacht Race** starting from our docks on Saturday morning at 10 AM. The **DNBIA, Tourism Nanaimo, City of Nanaimo** have embraced the dual downtown event, working with the us, **Van Isle Race Sponsors** and **Pacific Yachting** to ensure that both events achieve a first class hosting status, a reputation for which Nanaimo is well known.

The Nanaimo Port Authority's objective for the show is to provide people with the opportunity to get close to the latest equipment, to new education and to various services on the water. Boaters can have a great experience while cruising our incredible coast line; appropriate safety and environmental practices help to make it a better experience for everyone. **RCMP Coastal Watch, RCMP Auxillary, Transport Canada, Nanaimo Power Squadron, Boat Smart Canada, the Department of Ocean & Fisheries** will be on hand. **Canadian Coast Guard Auxillary's** new vessel **MV MacGregor** and **Nanaimo Port Authority's NH Patrol Eagle** will be available to board. Sign up to become a Steward of the Strait of Georgia to support a "green cause" that affects our amazing coastal waters. **Write your boaters exam on-site or register for more courses.**

Again this year, Vancouver Island University's famous Culinary Arts Program chefs and students will prepare gourmet seafood samplings for show attendees, all part of celebrating our local talent and amazing Harbour City.

See show hours www.vancouverislandboatshow.com or www.npa.ca Dock admission is \$5.00 per day and \$10. for multi- days. A free shuttle from Departure Bay for BC Ferry foot passengers is available.

- 30 -

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