



Canada

7th Annual

# Floating

## Boat & Marine Trade Show

OFFICIAL SHOW PROGRAM RATE CARD

**2011  
SHOW  
JUNE 3 - 5**

*Ad Sizes & Prices*

**COVER DEADLINE MAY 17, 2011  
INSIDE DEADLINE MAY 20, 2011**

### GLOSS COVER

**BACK PAGE (GLOSS) \$699**

**INSIDE FRONT OR  
INSIDE BACK COVER (GLOSS) \$599**

Prices include access to electronic version posted on our show web site.

### FULL PAGE

### HALF PAGE

Vertical

Horizontal

### 1/4 PAGE

**WIDTH**

7.25"

3.5"

7.25"

3.5"

**DEPTH**

9.5"

9.5"

4.6667"

4.6667"

**PRICE**

**\$295**

**\$195**

**\$195**

**\$135**

**PRICES INCLUDE ELECTRONIC VERSION POSTED ON OUR SHOW WEBSITE**

**UPLOADING TO OUR FTP SITE** (case sensitive) **Visitor Login for using Windows**

In address bar of My Computer or Windows Explorer (not Internet Explorer) type the following:

<ftp://qtvisit:QT2Visit@ftp.nanaimodailynews.com/pub/qtincoming>

**FULL  
COLOR  
ON ALL  
PAGES!**



Bleeds: Create at least 1/2" bleed beyond trim, on top, bottom, and sides.

Our magazine is saddle stitched jogging to the head with a finished trim to approximately 8"x 10.5"

1/4  
PAGE

FULL PAGE

1/2 PAGE  
VERTICAL

1/2 PAGE  
HORIZONTAL

Electronic questions call MGDESIGN at 250-757-8855 or [mgdesigns@me.com](mailto:mgdesigns@me.com)

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